

Franklin Electric Key Dealer Fleet Vehicle Program

**TAKE ADVANTAGE OF YOUR BUYING POWER WITH CHRYSLER/DODGE/JEEP/RAM
& RAM MEDIUM DUTY VEHICLES AVAILABLE AT FLEET PRICING.**

Features & Benefits:

- Combines joint purchasing power of Franklin Electric Company and their Key Dealers.
- Provides leverage of our total system with Chrysler/Dodge/Jeep/Ram and Ram Medium Duty trucks.
- Savings up to \$7,000 or more depending on model and specifications.

Saxon Fleet Services is Your Central Dealer:

Purchase from your central dealer, Saxon Fleet Services. For 50 years, Saxon Fleet Services has helped business owners get the RIGHT vehicles with the RIGHT equipment to meet their business needs. Saxon Fleet Services professionals assist you in evaluating your vehicle needs.

- Finance, lease or pay cash.
- Qualified sales agencies may use the program.
- Saxon quotes will be prompt and professional, most take 15 minutes.
- Saxon will pre-arrange courtesy delivery to your local dealer.
- Trades welcome.

Use the Franklin Electric Company Vehicle Program through Saxon Fleet Services and take advantage of remarkably low prices!

For more information, call Saxon Fleet Services at 1-800-456-1265.

VEHICLE SALES

15 MINUTES

Custom Order Your 2012 Vehicle Now

Saxon Fleet Services provides prompt, professional service.

Our quoting process takes about 15 minutes.

The Volume Incentive Program is for qualified Franklin Electric Key Dealers. The program advances all incentives to you in the purchase price - no need to wait for your money.

2012 Jeep Grand Cherokee, 4WD, Limited...\$36,200*
MSRP: \$40,120

2012 Dodge Durango, AWD, Crew...\$33,975*
MSRP: \$37,635

2012 Ram 3500 Diesel, Mega Cab, 4WD, SLT...\$43,278*
MSRP: \$51,400

*Additional Local Tax and License Fees Apply

New Vehicles: 2012 cars, trucks, vans, SUVs and medium duty trucks are available to order. Factory-ordered vehicles are spec'd out **EXACTLY** the way you want. Factory-order delivery time is 10 weeks on average. If you need a vehicle sooner, we have vehicles in inventory.

For more information, call Saxon Fleet Services at 1-800-456-1265.

HOW TO OBTAIN A VEHICLE THROUGH THE VOLUME INCENTIVE PROGRAM

Who Qualifies?

Franklin Electric Company Key Dealers.

Leverage the system's buying power with:

- Chrysler
- Dodge
- Jeep
- Ram Trucks
- Ram Medium Duty Trucks

For specific details, contact Saxon Fleet Services at 1-800-456-1265.

You may be contacted by Saxon Fleet Services regarding this program.

TRUCK EQUIPMENT

Need Upfitting Assistance? Saxon Fleet Services and Auto Truck can assist with your upfitting needs nationwide.

Samples:

- Hitches
- Electric Brake Controller
- Bulkhead Protectors
- Toppers/Liners
- Tailgate Protectors
- Aluminum Toolbox
- Safety Kits
- Running Boards
- DOT Inspections

FINANCING

Saxon Fleet Services will help arrange financing or leasing for your vehicle. We work directly with several money center funding sources that specialize in vehicle funding. Financing or leasing through us will preserve working capital necessary for other aspects of your business.

We also have insurance products available from national vendors that extend the life of your warranty coverage to protect you against vehicle repair costs. In addition, we have insurance coverage that protects you against loan payoff shortfalls for totaled vehicles.

SAXON FLEET SERVICES

Third generation family business. "We are committed to the highest level of service." - Don Saxon, President

VEHICLE SPOTLIGHT

2012 Ram 2500, 4WD, Crew

MSRP: \$55,040 Key Dealer Price: \$45,857*

*Additional Local Tax and License Fees Apply

1-800-456-1265
CALL SAXON FLEET SERVICES

ACCOUNT MANAGERS

Jason Bill

1-800-456-1265
ext. 1873

George Cornell

1-800-456-1265
ext. 1809

Peter Sprafka

1-800-456-1265
ext. 1815

Mary Kay Carlsen

1-800-456-1265
ext. 1853

Shane Plasch

1-800-456-1265
ext. 1850

Brian Stromquist

1-800-456-1265
ext. 1860

Sean Clyma

1-800-456-1265
ext. 1869

Jason Saxon

1-800-456-1265
ext. 1816

Chad Jotham

1-800-456-1265
ext. 1870

Clayton Roepke

1-800-456-1265
ext. 1808

CENTRAL DEALER

SAXON FLEET SERVICES

1-800-456-1265



QUOTATION PROCESS

STEP 1

Contact 1-800-456-1265

STEP 2

Saxon Fleet Services will gather information for vehicle selection and application.

STEP 3

Saxon Fleet Services will supply specs and pricing in a prompt and professional manner.

PURCHASE PROCESS

Central Dealer

- Specifications will be professionally evaluated to ensure compatibility with your local application.
- Orders will be confirmed in writing to ensure specs and pricing and that terms are correct.
- Saxon will work with Auto Truck to provide seamless upfitting.
- Vehicles will be invoiced net 5 days from date of billing invoice.
- Courtesy delivery to a local auto dealer in your area is included in the purchase price unless otherwise noted on the order.
- Licensing and sales taxes will be collected and paid by the central dealer.
- Vehicles will be titled correctly to ensure compliance with program rules.
- Vehicles purchased through this program must remain in service for 12 months with original owner.



DODGE



Jeep



Franklin Electric